

Quackie's Privacy Crisis



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The ABCs of Law

Deacons, a Hong Kong law firm with more than 165 years of history, continues to work closely with the Hans Andersen Club. The two organisations have now worked together since 2014, creating an education programme specially designed to help children to develop their knowledge of the legal system in Hong Kong, including some basic legal concepts such as contractual obligations, intellectual property rights, and to understand their rights and obligations as members of Hong Kong's community.

"The ABCs of Law" is an initiative of Deacons' corporate social responsibility programme, "Deacons Cares". As part of the programme, Deacons' volunteers lead interactive workshops, either at the Hans Andersen centres or Deacons' offices. Through drama, stories, interactive discussions and special learning kits, children are encouraged to participate and express their views. The programme reached another significant milestone in 2020 - Deacons' volunteers worked with an illustrator to create storybooks. This effort highlights the programme's ongoing commitment and desire to educate children on the different fields of law through the art of storytelling.

We are proud to be behind a programme that provides valuable opportunities for our children to explore the relationship between law and society, and learn about their own rights and duties.

Quackie's Privacy Crisis

Christmas was around the corner. The village of Forest Lake was filled with a festive atmosphere. Colourful Christmas decorations could be seen everywhere. All the kids were waiting to get presents from Santa Claus and join the celebration events.



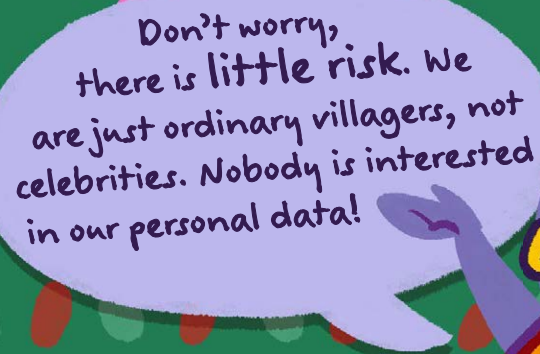
To celebrate Christmas with the villagers of Forest Lake, the Forest Lake Theatre decided to give out free movie tickets on a first come, first served basis.



Hey Quackalina, come and have a look! By simply scanning the QR code on this poster and entering our name, ID card number, mobile phone number and email address, we will have a chance to win free tickets for the Christmas movie "Butterfly-Man"!



But these are sensitive personal data. Aren't you afraid that our data will get leaked?



Don't worry, there is little risk. We are just ordinary villagers, not celebrities. Nobody is interested in our personal data!



PAUSE & THINK:

If you were Quackie, would you provide your personal data in order to get free movie tickets?

After Quackie filled in his personal data, he saw a long paragraph titled "Terms and Conditions".

This paragraph is so long and hard to understand! 'Use of data', 'disclosure of personal data'... So troublesome, let me just agree with all of them!



Finally! I can't wait to watch "Butterfly-Man"!



Ring ~ Ring ~

After a few weeks, Quackie found his phone ringing all the time.

Ring ~ Ring ~

"Hello, do you want to borrow some money from 'Evil' Bank?"

"Dear customer, you can get a special discount if you purchase a flat from 'Foolish' Estate! offer is available on a first come, first served basis, act fast!"

Ring ~ Ring ~



Why am I receiving these strange phone calls? I don't want to borrow money, not to mention purchasing a flat!

Ring ~ Ring ~

Quackie felt confused and frustrated.

Ring ~



Ring ~ Ring ~



Quackie did not know he had already given consent to share his personal data to unknown third parties for promotional purposes when he filled in the form to get free movie tickets.

One day, Quackie received another **unfamiliar call**. Just as Quackie thought it was another spam call, the caller said:

“Hello, this is Lucky Department Store. Congratulations on winning our Christmas lottery! We will give you a game console for free as long as you give us your parents’ occupation, ID card number, phone number and address. Everyone gets their share!”

Wow! You are so lucky! You should treasure this opportunity and give them your parent’s information, so that you can get the game console and play with us!

Quackie, those are your parents’ personal data! If you give them to strangers, there may be serious consequences!

Video games are my favourite, but Mommy never buys them for me. It’s great to get a game console so easily now!



PAUSE & THINK:

If you were Quackie, would you disclose your parents’ personal data to the stranger?

Quackie really wanted to get the game console. Therefore, he gave away his parents' personal data - Daddy and Mommy would not know about it anyways!

My Daddy is called Jimmy. He is an engineer. His ID card number is A123456(7), and his phone number is 87654321. He is 45 years old and lives in Forest Garden. Please send me the game console now!

Thank you for your cooperation. We will send the game console to your home as soon as possible. Bye-bye!

Who stole my photo and made these ridiculous posters? This is outrageous!



Quackie waited for days and days but the game console never came. At the same time, photos of Quackie's Daddy were made into posters and stuck onto the streets of Forest Lake.

It turns out that the **caller impersonated** the staff of the department store to pull a prank on Quackie's family. After getting Daddy's personal data, the caller downloaded his profile picture from a social networking site, and then drew some ribbons and a dress onto the picture.

Did you leak my personal data to others?

I ... I didn't know the phone call was a prank. I thought I could get a game console for free, so I gave your personal data to the caller.

Quackie felt very sad after being scolded. As he returned to his bedroom, he saw an **online game** called "Octopus Game" popping on the computer screen. He entered the "Octopus Game" website and decided to register for an account.

First, I will need the coolest account name, "Undefeatable Quackie"... Oh, I also need to provide credit card information!

Quackie really wanted to play the game, but he did not have a credit card. Suddenly, he saw Mommy's credit card on the table...

Why don't I use Mommy's credit card information? The game is free of charge anyways, and will not cost any money for Mommy.

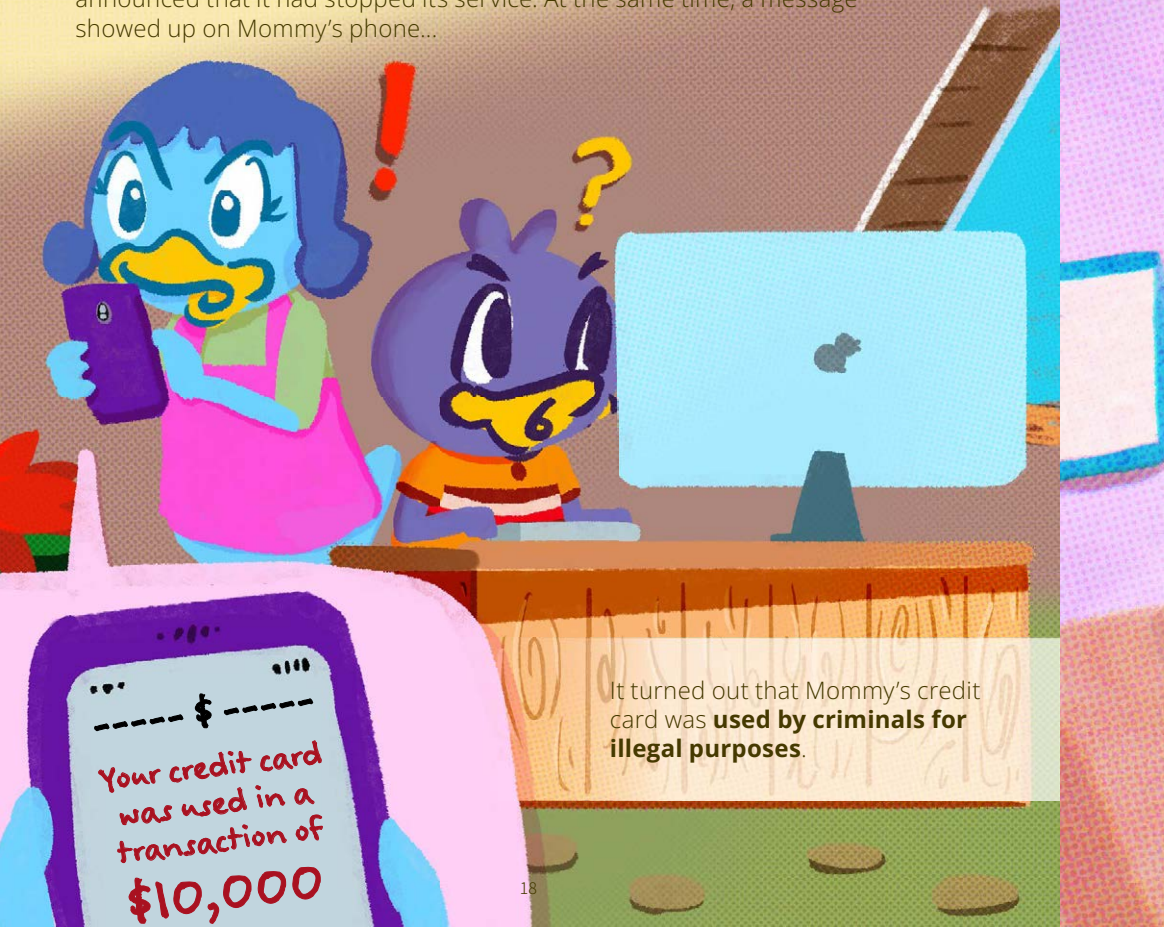


Quackie, you haven't got Mommy's consent for using her credit card information yet, I don't think this is a good idea!

I will miss the game if I don't fill in the information now!



Quackie ultimately decided to fill in Mommy's **credit card information**. However, he only played for less than a day when the game website suddenly announced that it had stopped its service. At the same time, a message showed up on Mommy's phone...



It turned out that Mommy's credit card was **used by criminals for illegal purposes**.

After hearing that, Quackie got lectured by Mommy again, Freckles decided to seek help from the highly respected leader of the village - Old Spotty. She told him all that Quackie had done, hoping that Old Spotty could stop Quackie from repeating his mistakes.

Old Spotty then went to find Quackie, and taught him **the importance of protecting one's personal data and respecting privacy**.



We need to protect our personal data carefully and must not give them out easily. Criminals may use your data for promotional purposes, doxing or even harassment. We should take extra care of our financial information, as serious consequences may arise from their misuse, such as financial loss.



We must not give in to the temptation of gaining immediate benefits by disclosing our personal data. There are many different ways by which others may trick you into giving out your personal data. Therefore, we should not trust everything we see blindly, especially those from unknown sources.





Aside from protecting our personal data, what else should we pay attention to?

Before sharing others' personal data, we need to first obtain their consent. Everyone has their own right to privacy, and we should **respect their privacy!**

Regardless of the circumstances, we must **think twice** before disclosing personal data to others!



Why should we protect personal data?

Personal data is private information that belongs to you.

If you are asked to share your (or your family members') personal data, either on apps, mobile games, emails, social media, or by someone asking you by phone or in a conversation, you should be careful. Disclosing personal data can be damaging to you and your family.

Before sharing this information, you should always check what the information is being used for. Why is it needed? Will it be shared with anyone else? Will it be stored somewhere and used later on? You should be especially careful when sharing sensitive personal data such as your ID card number, bank account details and address. You should be aware that others can only collect and use your personal data for direct marketing if you have given consent. You should also know that you can refuse to give permission and not to feel pressured into saying yes.

Unfortunately criminals and fraudsters have many clever ways of getting you to share your personal information. You must be careful when someone asks for this information over the phone or in an email. Always be alert and remember to keep the information safe. If you have any doubts at all about why you are being asked to share your personal information, you should speak to your parents and make them aware.



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